



# SHOE SIZE GUIDE

## KIDS



Parents, grab a yummy treat/bribe/distraction. Kids, take those shoes off. It's time to see how much those little feet have grown!

### 1 PRINT THIS GUIDE

- Print on an 8.5x11" piece of paper at 100% scale (actual size with no scaling).

### 2 CALIBRATE IT

- To double-check that it printed at the right scale, just place a quarter or credit card in the designated outlines.

### 3 MEASURE EACH FOOT

- Fold guide along the designated line and place against a wall on a flat, uncarpeted floor.
- Ask your bare-footed or socked child to stand up straight, without holding on to anything. (Balancing is fun!)
- One at a time, place each heel against the wall and make sure toes lay flat.
- Mark the first visible line past the longest toe of each foot.
- Make a note of the sizes of both the left and right foot.

### 4 LET THEM PLAY!

- It's more fun when they're wearing great-fitting shoes. If your child's feet are different sizes, order the larger size. KEEN is known for its generous fit with room for your toes, but if their feet measure right on a line, you may want to size up for a little more wiggle room.

### NO PRINTER?

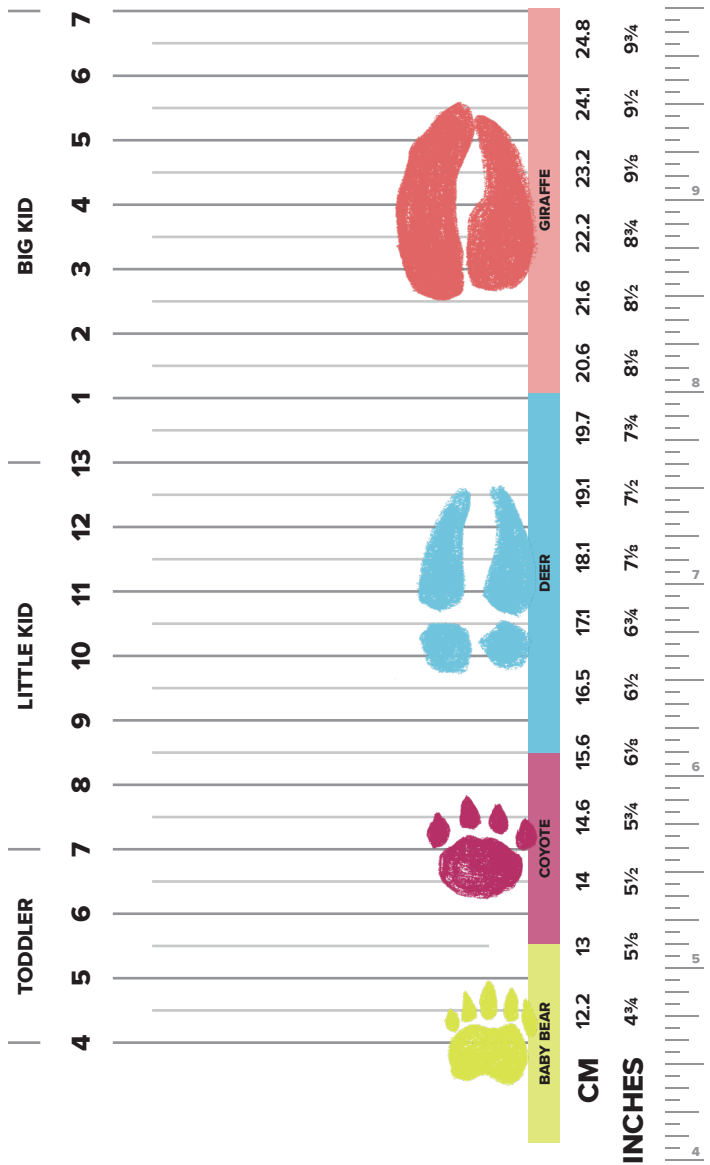
Good for you and the trees! We got you: just trace each foot on paper and measure from heel to toe, then find the shoe size that matches those measurements on the right side of the chart.

#### ACCURACY CHECK:

Place a credit card or quarter here to ensure that the chart printed at the right size.

#### Doesn't match?

Look at your printer settings and make sure to choose 100% scale and unselect any fitting/shrinking options.



FOLD OR CUT HERE